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Please check out the online brochures and other marketing materials provided by our sponsors and supporters at www.cuexchange.org/sponsors.htm.

Sponsors:

City of Aspen Utilities provides reliable and economic electric service to approximately 2,371 residential, commercial, hotel, and condominium service connects. All service is within Aspen City limits.



Holy Cross Energy Cooperative is a cooperative corporation with more than 43,000 member-owners served by 165 employees. It is proud to provide energy and services to major ski resorts located in the Aspen and Vail areas as well as farms, ranches and friendly rural communities that provide people and resources for the tourist and outdoor recreation industries. www.holycross.com



HOLY CROSS ENERGY
A Touchstone Energy® Cooperative

Supporters:

APOGEE Interactive, Inc is a leading provider of online solutions for the energy industry. Our online tools increase customer satisfaction while reducing operating costs. APOGEE's applications include *CommercialEnergySuite™*, *HomeEnergySuite™*, Kids Korner, eLearning systems, load management platforms, *BillingInsights™* providing intelligent scripting for CSR's handling high bill calls and many more.



Applied Proactive Technologies (APT) specializes in promoting energy efficiency. We're experts at creating market-driven shifts in behavior that result in the use of more energy-efficient products. The programs we design, plan, implement and evaluate operate at all levels of the market—from the manufacture of energy-efficient products to the distribution and sale to consumers. Our clients include scores of utilities across the country. We also provide custom-designed training programs that motivate personnel, improve sales and encourage energy conservation. Sponsored with Energy Federation.



Colorado Energy Science Center was founded by these three founding members, Battelle, Bechtel, and the Midwest Research Institute, who share in the management of the National Renewable Energy Laboratory, provided start-up funding in 2000. CESC has been approved for 501(c)3 status. The U.S. Department of Energy is supporting the organization by providing CESC the use of the NREL Visitor Center.



ConvectAir's creation in 1983 stems from a large Canadian public utility's search for innovative residential heating solutions combined with the experience and know-how of a leading European group. For over 20 years, Convectair has been dedicated to providing more energy efficient solutions to homeowners in North America. Its products include reliable electronic controls, proprietary heating elements and advanced cabinet design. This expertise is helping over 100 co-ops better respond to their members' needs while improving their load profile.



Marathon Water Heaters is a manufacturer of non-metallic, lifetime warranty, thermal-storage electric water heaters with the highest efficiency ratings in the industry. Marathon has active programs with over 250 distribution and G&T cooperatives across the country.



Wind Street Energy (division of NCG Energy Services) is focused on providing our clients with world class service and innovative energy solutions in order to cultivate and maintain long lasting relationships. By building long-term relationships with clients and utilizing a strong core of business partners to deliver unique energy solutions. **NCG** has grown to become a solution driven and client oriented company. We provide the highest quality service and are committed to ensuring that our clients cost and supply of energy will satisfy today's need and tomorrow's demand. **NCG** is an experienced energy consulting company, dedicated to helping your business or organization manage their energy costs.



Platte River Power Authority generates and delivers reliable, low-cost and environmentally responsible electricity to its owner communities of Estes Park, Fort Collins, Longmont, and Loveland, Colorado, where it is distributed by each municipal utility to residents and businesses.



Resource Action Programs® (RAP) design and implement water and energy efficiency solutions by combining education, quality products, and implementation services. Each program is designed to generate immediate and long term resource savings. With a variety of marketing strategies, RAP can target an audience with the knowledge and tools for change. Sponsors can choose from RAP's portfolio of pre-designed programs, including LivingWise® and WaterWise™, or work with our team to design a custom program that can meet specific requirements.



SourceGas is a natural gas utility headquartered in Lakewood, Colorado, with operations in Colorado, Nebraska, Wyoming and Mexico serving 266,000 customers with 11,900 miles of distribution and transmission pipeline. SourceGas also provides associated services to its customers, including gas transportation, in-home appliance service and sales, as well as gas commodity sales services.



Western Area Power Administration markets and transmits more than 10,000 megawatts of power from hydroelectric power plants owned and operated by the Bureau of Reclamation and the U.S. Army Corps of Engineers in 15 western and central states.



Market Development Group works with energy organizations and their allies to design, develop and deliver innovative marketing plans and programs that address energy efficiency, renewable energy and customer service objectives. The Maine Home Performance "Whole House" home energy makeover contest and Light Bulb Fund Raiser are among the programs that we've conceived, developed, adapted and implemented. The industry white papers we've published include: "The Fundamentals of Linking Demand Side Management Strategies with Program Implementation Tactics" and "The Future of Electric Water Heating is Off-Peak. "Market Developments" is our free email newsletter that details our current projects and other items of interest. To view it online or subscribe, visit www.marketdevelop.com.

