

SourceGas Rebate Programs

Nebraska

Colorado

Arkansas

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Nebraska- HEAT (High Efficiency Appliance Tool) Rebate Program

-An energy efficiency Load Retention Program designed to avoid fuel switching to electric

-Rebates for natural gas space heating equipment (2156 Rebates in 2007 & 2008):

\$300 for 40,000 - 100,000 Btu/hour

\$600 for 100,000 - 200,000 Btu/hour

\$900 for greater than 200,000 Btu/hour

-Prior Program Year rebate costs recovered as rider on all non-transportation customer Monthly Customer Charges—currently \$0.44

-Program has helped SourceGas substantially reduce customer loss

Nebraska- HEAT (High Efficiency Appliance Tool) Rebate Program

- One Individual Processes the Rebates part time for this program
- Complicated time consuming process with our current system and tools
- Changing/adding items in the current system is costly and not timely
- We are in the process of replacing our current billing system

Colorado Programs - February 2009

- Efficient Equipment Rebate Program
 - Goal is 1400 Rebates per year on Average
- Energy Audit Program
 - Goal is 250 per year
- Custom Energy Efficiency Program
 - Goal is 6 Custom Projects per Year
- Income Qualified Program
 - Goal is 385 Customers per year



Colorado Efficient Equipment Rebate Program

Measure	Efficiency Level	Incentive
Furnace	92%-93.9% AFUE	\$200
	94%+ AFUE	\$300
Boiler	84%+ AFUE	\$150
Proper sizing of furnaces/boilers	Proper sizing criteria	\$50
Hot water heater	Tank EF 0.62+	\$50
	Tankless	\$300
Programmable thermostat	All	\$25
Insulation	All (assuming starting attic <R-20 and wall of R-0)	50% of cost, up to \$1,000
Miscellaneous hot water insulation and infiltration measures	Tank wrap, pipe wrap, caulk, etc.	\$25, based on minimum purchase of \$40
Infrared heating	All	\$500

Colorado Programs - Goals

- Easy for Customers to Understand
- Easy for Customers to Participate
- Easy for Contractors to Understand
- Easy for Contractors to Participate
- Low Administrative Costs
- Be able to react to market and change incentive levels and requirements
- Not add to Company headcount

Colorado Programs Delivery Options

- Individual Utility Programs
- Join Existing Consortium (GasNetworks)
- Coordinated Programs
- Develop own Consortium (Atmos, CNG)

Colorado - Created Own Consortium

- Had Already Jointly Hired Consulting Firm to help with Program Design
 - Small differences in Programs that we should have Addressed up front
- Jointly Hired Advertising Firm
 - Common Theme (Excess is Out)
 - Joint Advertising (Website, Newspaper and Radio, Bill stuffers, forms, marketing materials, PSA's, etc)

Colorado Consortium (continued)

- Issued joint RFP's for Rebate Processing Contractor
 - One Form, One Mailing Address Easier for Contractors, Customers, Retailers and Supply Houses
 - Sent to twelve firms
 - Received five qualified responses
 - Selected two finalists
 - Ultimately chose EGIA because of online capability

Colorado Consortium (continued)

- Prefund Rebates-Replenish Monthly as needed
- SourceGas sends a list of customers
- EGIA qualifies customers, checks forms, verifies documentation, issues checks
- Online Reports available to track program progress

Arkansas Quick Start Programs Launched October 2007

- AWG Energy Efficiency Education Program
- Energy Efficiency Arkansas
- Commercial Natural Gas Audit Program
- Arkansas Weatherization Program

Arkansas Full Programs - Jan 2010

- AWG Energy Efficiency Education Program
- Energy Efficiency Arkansas
- Commercial Natural Gas Audit Program
- Residential Heating Rebates
- Residential Water Heating Rebates
- Commercial/Industrial Heating Rebates
- Commercial Cooking Equipment Rebates

Arkansas Full Programs - Jan 2010

- Arkansas Western Gas, Arkansas Oklahoma Gas and Centerpoint working together on program design
- Centerpoint already processes rebates in house
 - Coordinated Programs
 - Develop New Consortium for Arkansas
 - Join Excess is Out Consortium